



Présenté par



Montréal 

Press Release  
For immediate distribution

## **BIXI JOINS PARTICIPACTION ON THEIR CANADIAN TOUR ON THE NEXT FREE BIXI SUNDAY OFFERED BY MANULIFE**

**Montreal, September 20, 2017** – The fifth edition of Free BIXI Sundays offered by Manulife will take place on Sunday, September 24. BIXI rides of 30 minutes or less will be offered free of charge all day for you to take as many trips as you'd like. It's the perfect occasion to enjoy the beautiful, sunny weekend that will be kicking off the fall.



### **RISE TO THE BIXI CHALLENGE WITH PARTICIPACTION'S CANADIAN TOUR**

BIXI would like to invite you to take part in the BIXI challenge for your chance to win a yearly BIXI membership during ParticipACTION's 150<sup>th</sup> anniversary tour, on September 24. From noon to 5pm, BIXI Manulife valets will be at different stations downtown to invite BIXISTS to join in on ParticipACTION's activities and enjoy some healthy snacks.

For more details on the event, please visit our [Facebook page](#) and [BIXI.com](#).

Free BIXI Sundays, presented by Manulife, just another great way to discover what BIXI is all about!



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## **TOOLS TO HELP YOU PLAN YOUR FREE BIXI SUNDAYS**

To help you plan your trips and take advantage of all of the activities being offered, you can download the official BIXI mobile app or the Transit app. With these apps, you can also rent a bike directly from your smartphone.

## **FOR MORE INFORMATION**

### **BIXI-Montréal**

Pierre Parent

Marketing, Communications and Partnership Director

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## **ABOUT BIXI Montréal**

BIXI-Montréal is a non-profit organization created by the Ville de Montréal to manage the bike-sharing system in Montreal. In 2017, the network has 6,250 bikes and 540 stations in Montreal, Longueuil and Westmount.

## **ABOUT MANULIFE, BIXI-MONTREAL'S PRESENTING PARTNER**

Manulife Financial Corporation is a leading international financial services group that helps people achieve their dreams and aspirations by putting customers' needs first and providing the right advice and solutions. We operate as John Hancock in the United States, and Manulife elsewhere. We provide financial advice, insurance, wealth and asset management solutions for individuals, groups and institutions. At the end of 2016, we had approximately 35,000 employees, 70,000 agents, and thousands of distribution partners, serving more than 22 million customers. As of 3/31/2017, we had \$1 trillion (US\$754 billion) in assets under management and administration, and in the previous 12 months we made almost \$26.3 billion in payments to our customers. Our principal operations are in Asia, Canada and the United States where we have served customers for more than 100 years. With our global headquarters in Toronto, Canada, we trade as 'MFC' on the Toronto, New York, and the Philippine stock exchanges and under '945' in Hong Kong.