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Press Release  
For immediate distribution

## **A HUNT FOR THE MYSTERY STATIONS ON THE NEXT FREE BIXI SUNDAY OFFERED BY MANULIFE**

**Montreal, August 23, 2017** - On Sunday August 27, the fourth edition of Free BIXI Sundays offered by Manulife will take place. Montrealers will be able to go for a free ride on a BIXI for 30 minutes or less as many times as they'd like throughout the day. Free BIXI Sundays offered by Manulife take place on the last Sunday of each month up until the end of the BIXI season. The next few Free BIXI Sundays will take place on September 24 and October 29, 2017.



### **JUST ONE MORE REASON TO GO FOR A BIXI RIDE ON AUGUST 27!**

Between noon and 5pm, BIXI will reveal 10 clues on their Facebook page to help you find the 10 mystery stations. Head down to one of these BIXI stations for your chance to win a one-year BIXI membership or one of our new packs of 10 one-way passes, courtesy of Manulife! And as a bonus, healthy Rachele-Béry snacks will be offered, as well as 2-way STM passes. Everything will



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Montréal 

be handed out on a first come, first served basis! For more details, check out [the rules](#) on the BIXI blog.

BIXI would like to sincerely thank all of the event partners: Manulife, La Presse+, Radio-Canada Première 95.1, Vélo Québec and our health partner, Rachele-Béry.

### **TOOLS TO HELP YOU PLAN YOUR FREE BIXI SUNDAYS**

To help you plan your trips and take advantage of all of the activities being offered, you can download the official BIXI mobile app or the Transit app. With these apps, you can also rent a bike directly from your smartphone.

### **FOR MORE INFORMATION**

#### **BIXI-Montréal**

Pierre Parent

Marketing, Communications and Partnership Director

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#### **ABOUT BIXI Montréal**

BIXI-Montréal is a non-profit organization created by the Ville de Montréal to manage the bike-sharing system in Montreal. In 2017, the network has 6,250 bikes and 540 stations in Montreal, Longueuil and Westmount.

#### **ABOUT MANULIFE, BIXI-MONTREAL'S PRESENTING PARTNER**

Manulife Financial Corporation is a leading international financial services group that helps people achieve their dreams and aspirations by putting customers' needs first and providing the right advice and solutions. We operate as John Hancock in the United States, and Manulife elsewhere. We provide financial advice, insurance, wealth and asset management solutions for individuals, groups and institutions. At the end of 2016, we had approximately 35,000 employees, 70,000 agents, and thousands of distribution partners, serving more than 22 million customers. As of 3/31/2017, we had \$1 trillion (US\$754 billion) in assets under management and administration, and in the previous 12 months we made almost \$26.3 billion in payments to our customers. Our principal operations are in Asia, Canada and the United States where we have served customers for more than 100 years. With our global headquarters in Toronto, Canada, we trade as 'MFC' on the Toronto, New York, and the Philippine stock exchanges and under '945' in Hong Kong.