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Press Release
For immediate distribution

FREE MOVIE NIGHT ON THE NEXT FREE BIXI SUNDAY OFFERED BY MANULIFE

Montreal, October 23, 2017 - On October 29, the sixth and last edition of Free BIXI Sundays for the 2017 season will take place. BIXI rides of 30 minutes or less will be offered free of charge all day for you to take as many trips as you'd like.



To celebrate the last Free BIXI Sunday of the year, the Beaubien and du Parc cinemas would like to invite BIXISTS to come down for a special showing of the film “Loving Vincent” on October 29 at 7pm. It's an exceptional film about one of the greatest artists of all time. This unique film is the first full-length feature animation painted entirely by hand. The acclaimed film was referred to as a visual miracle at the prestigious Annecy Film Festival.

To get your free ticket to attend one of the showings, grab a BIXI and head down to one of the 5 Manulife valet stations listed below on October 29 between noon and 4pm:

- Mont-Royal metro
- Rachel/Brébeuf
- Mont-Royal/Clark
- Jeanne-Mance Park (George-Étienne Cartier monument)
- Atwater Market



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The showing at the Beaubien cinema will be in French while the one at du Parc cinema will be in English with French subtitles. Movie tickets will be given out on a first come, first served basis!

To help you get around more easily, there will be BIXI Manulife valets on site at two stations near each cinema to help bixists with their bikes from 5:30pm until the showings are over.

For more details on the event, please visit our [Facebook page](#) or website at [BIXI.com](#).

Free BIXI Sundays, offered by Manulife, just another great way to discover what BIXI is all about!

TOOLS TO HELP YOU PLAN YOUR FREE BIXI SUNDAYS

To help you plan your trips and take advantage of all of the activities being offered, you can download the official BIXI mobile app or the Transit app. With these apps, you can also rent a bike directly from your smartphone.

FOR MORE INFORMATION

BIXI Montréal

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ABOUT BIXI Montréal

BIXI-Montréal is a non-profit organization created by the Ville de Montréal to manage the bike-sharing system in Montreal. In 2017, the network has 6,250 bikes and 540 stations in Montreal, Longueuil and Westmount.

ABOUT MANULIFE, BIXI-MONTREAL'S PRESENTING PARTNER

Manulife Financial Corporation is a leading international financial services group that helps people achieve their dreams and aspirations by putting customers' needs first and providing the right advice and solutions. We operate as John Hancock in the United States, and Manulife elsewhere. We provide financial advice, insurance, wealth and asset management solutions for individuals, groups and institutions. At the end of 2016, we had approximately 35,000 employees, 70,000 agents, and thousands of distribution partners, serving more than 22 million customers. As of 3/31/2017, we had \$1 trillion (US\$754 billion) in assets under management and administration, and in the previous 12 months we made almost \$26.3 billion in payments to our



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