



Présenté par



BIXI MONTRÉAL LAUNCHES TRIXI, A NEW INNOVATIVE AND ECO-FRIENDLY REDISTRIBUTION SYSTEM

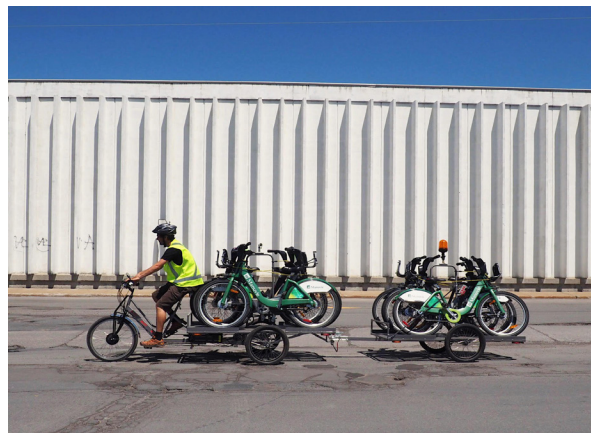
Montreal, May 30, 2018 - As part of World Bicycle Day on June 3, BIXI Montréal is officially launching TRIXI, a new eco-friendly, fast and efficient bike redistribution system. A tricycle trailer will be used to distribute the bikes optimally. It is the first initiative of its kind to help improve the BIXI service for users in Montreal!

You may have already seen TRIXI the tricycle trailer in the streets of Montreal, as it has already been used to redistribute the bikes on a smaller scale. Transporting a small number of bikes at a time, its size and agile nature allows it to get around the streets that are harder for trucks to access.

HOW IT WORKS

It is really quite simple. TRIXI is able to carry a maximum of 12 bikes. The tricycle trailer is activated by someone pedaling with the help of an electric motor. The BIXIs are attached to the trailer's two platforms, which are connected to the bike, so that they can be strategically transported from one station to another one nearby. Easy to handle and equipped with strong brakes, TRIXI is a safe and eco-friendly way to help equally distribute the BIXIs.

- 30 -



FOR MORE INFORMATION

BIXI MONTRÉAL

Pierre Parent

Marketing, Communications and Partnership Director

514-397-8935, ext. 616

ABOUT BIXI-MONTRÉAL

BIXI-Montréal is a non-profit organization created by the City of Montreal to manage the bike-sharing system in Montreal. As of 2018, the network has 6,250 bikes and 540 stations in Montreal, Longueuil and Westmount.

