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Press Release
For immediate distribution

THE SECOND FREE BIXI SUNDAY OFFERED BY MANULIFE IS ON JUNE 26: A NEW SUMMER ACTIVITY FOR ALL!



Montreal, June 22, 2016. – On June 26, from midnight to 11:59 pm, the second Free BIXI Sunday will be offered courtesy of Manulife. All one-way trips of 30 minutes or less will be offered free of charge at the pay stations of 460 BIXI stations in Montreal, Longueuil and Westmount, in accordance with regular rental conditions.

While BIXI-Montréal reached a record number of daily trips on May 29 (the first Free BIXI Sunday) and June 3, last week was the busiest week in the organization's history with more than 175,000 trips taken that week. On June 26, BIXI would like to extend another invitation to all those who

haven't tried the service yet, to come out and discover the pleasures of bike-sharing!

PHOTO CONTEST, HEALTHY SNACKS AND SURPRISES FOR BIXISTS

To celebrate the beginning of summer, BIXI and Manulife would like to invite all Bixists to post their favourite BIXI moments on social media from June 26 through July 2 with the hashtag #DimanchesBIXI. All those who participate will have the chance to win one of 100 yearly BIXI memberships being given out in a random draw, offered courtesy of Manulife.

BIXI would also like to invite you to come out to Jeanne-Mance Park this Sunday from 11am to 4pm, where Manulife valets will be on site giving out information and bike safety advice. Healthy snacks and coffee will also be given out, courtesy of Rachele-Béry and Café Liégeois. The list of stations where you will find the valets is available on the bixi.com interactive map, under the Blog tab.

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** Visit BIXI.com for rental rates and conditions. Additional fees apply for any trips exceeding 30 minutes and a deposit of \$20 will temporarily be held on the credit card used to rent the bike for each trip taken on Free BIXI Sundays.*



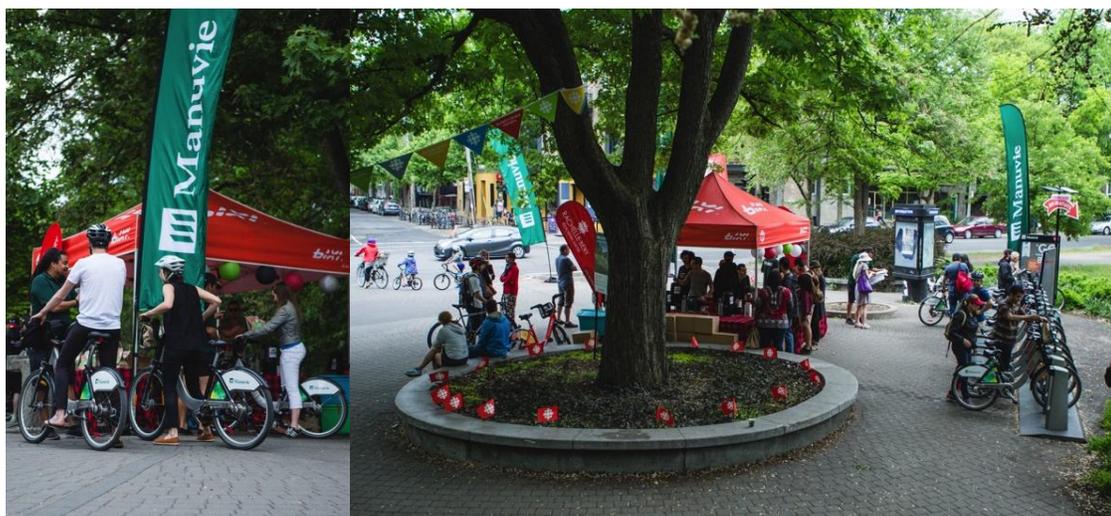
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TOOLS TO HELP YOU PLAN YOUR FREE BIXI SUNDAYS

Free BIXI Sundays, offered by Manulife, will take place on the last Sunday of each month: **July 31, August 28, September 25 and October 30, 2016**. To help you plan your days and take advantage of all of the activities being offered, you can download the official BIXI mobile app, visit the blog or check the website.

BIXI would like to sincerely thank all of the event partners: Manulife, Rachele-Béry, Café Liégeois, *La Presse*, ICI Radio-Canada Première and *Gravel le matin* morning show, Astral Affichage and Vélo Québec.



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For more information

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BIXI-Montreal

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ABOUT BIXI

BIXI-Montreal is a non-profit organization created by the Ville de Montréal to manage the bike-sharing system in Montreal. The network has 5,200 bikes and 460 stations in Montreal, Longueuil and Westmount.

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ABOUT MANULIFE, BIXI-MONTREAL'S MAIN PARTNER

Manulife Financial Corporation is a leading international financial services group providing forward-thinking solutions to help people with their big financial decisions. We operate as John Hancock in the United States, and Manulife elsewhere. We provide financial advice, insurance and wealth and asset management solutions for individuals, groups and institutions. At the end of 2015, we had approximately 34,000 employees, 63,000 agents, and thousands of distribution partners, serving 20 million customers. At the end of March 2016, we had \$904 billion (US\$697 billion) in assets under management and administration, and in the previous 12 months we made more than \$24.9 billion in benefits, interest and other payments to our customers. Our principal operations are in Asia, Canada and the United States where we have served customers for more than 100 years. With our global headquarters in Toronto, Canada, we trade as 'MFC' on the Toronto, New York, and the Philippine stock exchanges and under '945' in Hong Kong. Follow Manulife on Twitter @ManulifeNews or visit www.manulife.com or www.johnhancock.com.

ABOUT LA PRESSE, BIXI-MONTREAL'S MEDIA PARTNER

La Presse is a French-language newspaper of reference in Canada and its content is available on several platforms (digital edition for tablets, mobile apps, web, paper). *La Presse* stands out for its distinctive, rich and diversified coverage of the news. A recipient of numerous distinctions for the quality of its content and presentation, *La Presse* is also recognized for its series and in-depth articles, as well as for the large space it dedicates to debates. *La Presse+*, the free digital edition of the paper, uses all of the multifunctional capabilities of a tablet and offers the most complete news experience ever offered by the largest newsroom in Quebec.